

InterMountain THE NEWS

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2012 RATE CARD

Full page	1 issue \$693	4 issues \$378 per week
Half page	1 issue \$416	4 issues \$288 per week
1/4 page	1 issue \$267	4 weeks \$173 per week
1/8 page	1 issue \$127	4 issues \$97 per week

DISPLAY OPEN RATE (Commissionable).....	\$ 13.70
1-14 Total Inches Per Month (Non-commissionable)	\$ 10.50
15-39 Total Inches Per Month.....	\$ 8.50
40-119 Total Inches Per Month	\$ 6.50
120-249 Total Inches Per Month	\$ 5.50
250-374 Total Inches Per Month	\$ 4.50
375-499 Total Inches Per Month	\$ 3.50
500+ Total Inches Per Month.....	\$ 3.00

ADVERTISING DEADLINE Friday at 4 p.m.

Mechanical Measurements: Printing method is offset. Advertising prepared as digital and photo composition. 6 Columns by 21 inches. Full Page Measures 11-1/2 inches wide by 21 inches tall.

4-Color—charge is \$65, limited availability

Special 2x3 Ad placed 52 issues per year (Payable in advance) Price Per Issue ... \$35

CLASSIFIED DISPLAY RATES:

1-36 Total Inches Per Month.....	\$ 5.90
37-79 Total Inches Per Month.....	\$ 4.80
80-199 Total Inches Per Month.....	\$ 3.90
200-399 Total Inches Per Month.....	\$ 3.10
400+ Total Inches Per Month	\$ 2.75

INSERT RATES FROM: \$55 per thousand

The News is a weekly newspaper published on Wednesdays

The News was established March 1958 and serves 18 communities in northeastern California, including Burney, Fall River Mills, McArthur, Round Mountain, Montgomery Creek, Big Bend, Johnson Park, Old Station, Glenburn, Cassel, Nubieber, Bieber, Little Valley, Adin, Pittville, Cayton Valley, Pondosa and Hat Creek.

Subscription rates: \$49 PER YEAR